

2014 Awards



National Auto Body Council

Body Shop Image Award

&

Award of Distinction

Body Shop Image Award



- Introduced in 2012
- Award implemented to identify collision repair facilities that have had a beneficial impact on their communities through building and design improvements



- Submit 4 before and after pictures (3 exterior)

2014 Body Shop Image Award Runner Up



New Ground Up Building



Caliber Collision Centers opened a 26,000 square foot, state-of-the-art facility in Frisco, Texas in February 2014.

This North Texas facility is the most advanced Caliber Collision center in our network with the latest innovations including side-load paint system technology for faster painting and cycle time, a new comfortable lobby layout with a rebranded pod design for a more intimate and informative customer experience.

The facility has 21 service bays, four heated paint booths and 158 parking spaces for Caliber's customers and partners.

Nominee:
Caliber Collision
Frisco, Texas

Nominated by:
Greg Clark

2014 Body Shop Image Award Runner Up



Before



After



Nominee:

Doug Kaltenberger
CARSTAR Fort Collins North
Ft Collins, Colorado

Nominated by:

Debbie Robinson

Doug Kaltenberger recently remodeled his collision repair shop, CARSTAR Fort Collins North. He has owned the shop since 1989. The shop was flooded on September 13, 2013, and the entire front office was virtually destroyed. The shop stayed open throughout the front office remodel, even though staff had to work off of card tables in the back. Everything in the front was essentially gutted and redone. Customer focus played a role in many of the upgrades. 4

2014 Body Shop Image Award Runner Up



Before



After



Nominee:
Brad Russom
Russom's CARSTAR Collision
Dyersburg, TN

Nominated by:
Debbie Robinson

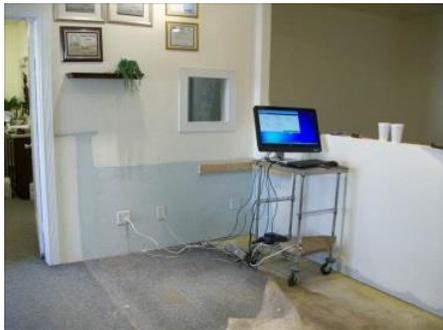
Brad Russom opened Russom's CARSTAR Collision Dyersburg in Dyersburg, TN in November 2013. This is his second shop. The new shop has a great history. The building used to house a Christian Television station. Russom bought the 9,000 square foot building, which sits on two acres, and quickly turned it into a modern collision repair center.

Since opening, Russom said business started really picking up after about the first three months. 5

2014 Body Shop Image Award Winner



Before



After



Nominee:
Evelyn LaMott
1st Avenue Auto Body
Great Falls, Montana

Nominated by: Billy Rosten

“The remodel was a joint effort by all employees working to create a larger, appealing area for our customers. Employees did the majority of the work from installing flooring to plumbing to refinishing of furniture pieces. The art piece above the fireplace is an aluminum art piece created by Billy Rosten’s daughters and Evelyn and Ken's grandkids.

Besides it being a fun project with its own rewards... Our customers just love it !!”

Award of Distinction



- Pride Award transitioned a few years ago to the Award of Distinction
- Continues the tradition of the first great National Auto Body Council initiative through celebrating selfless acts by industry professionals for the benefit of others

2014 Award of Distinction Co-Winner



Richard J. Perry

6 hrs · 🌐

My friend Mike Startz while traveling on I-395 came across a burning car with a woman and her 2 small children still inside. Without hesitation and no regard for his own safety rushed to the car and pulled the woman and her kids to safety. Probably saving their lives and most certainly from injury. Mike you are a hero!!



Like · Comment · Share

Nominee:
Mike Startz
Albert Kemperle, Inc.
Rhode Island office

Nominated by:
Richard Perry

2014 Award of Distinction Co-Winner



Michael McElerney

Nominee:
Chet Bourdeau
Insurance Auto Auctions, Inc.

Nominated by:
John Kett

2014 Award of Distinction

Co-Winner



John Kett (IAA): Given the fact that the Auto Body Council seeks out those in the industry who go above and beyond, I believe Chet Bordeau fits that distinction by his actions both professionally and personally.

Earlier this year, IAA agreed to collaborate with Boston's Mass General's Aspire program and offer opportunities to young adults with autism hands-on work experience. Aspire helps children, teens and adults with a high cognitive autism spectrum disorder or a related social profile achieve success.

Chet was the first to raise his hand and offer the first-of-its-kind at IAA – young adult internship opportunity.

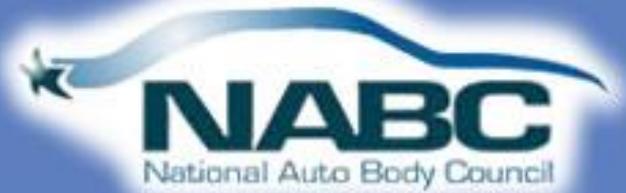
Over the course of the 7-weeks this past summer, Chet and his team welcomed Michael McElerney, a 23-year old young man from the region who has autism. Michael quickly grew confident in his abilities and felt more comfortable around the IAA branch.

“This is an opportunity for young people with challenges, like Michael, an opportunity to see what they can do,” said Bourdeau. “Michael quickly fit it. We were proud to be a part of him gaining life skills and work experience. More importantly, he’s now a part of the IAA family.”

We knew Chet was the right choice to start our IAA Adult Internship program with Aspire.

Besides being an avid car-guy, in his spare time, Chet coaches baseball for children with disabilities (physically and mentally). His own three children, wife and father-in-law help scoop up the balls and hand them to the kids to throw, catch and simply play.

Awards



- These awards were created for you
- Industry involvement can be very satisfying
- Nominations are now open for the 2015 awards